

PRESS RELEASE

The Confederation of North, Central America
and Caribbean Association Football.



Scotiabank CONCACAF Champions League 2014/15 Wraps up Season with New Champion and New Records

Club America Lifts Trophy amidst New Attendance Records and High TV Ratings; Two-Leg Final Attendance a Historic 117,787

Montreal, Canada (Wednesday, April 29, 2015) - The Confederation of North, Central America and the Caribbean Football Association (CONCACAF) crowned tonight Club America from Mexico as the new champion of its premier regional competition, the Scotiabank CONCACAF Champions League, and announced the highlights of the 2014/15 tournament, including new attendance records for both the group and championship stages.

"The Scotiabank CONCACAF Champions League continues its growth at an exponential rate thanks to the increasing support of our fans, our teams, our leagues and our commercial and TV partners," said CONCACAF President Jeffrey Webb. "We would like to thank all of them for their passion and commitment to the game and to our premier competition."

The 2014/15 edition of the Scotiabank CONCACAF Champions League – with Club America defeating Impact de Montreal, 5-3 on aggregate in the final -- was highlighted by record-breaking attendances in both the group and the championship stages.

The championship rounds saw total attendance increase to 393,216 fans attending 14 matches, averaging more than 28,000 per game.

Impact de Montreal established this evening its own Canadian attendance record with a sellout crowd at Olympic Stadium of 61,004 fans. The first leg of the Finals at Azteca Stadium was attended by 56,783 fans, summing to a total of 117,787 for the two-leg final.

In group play, attendance also demonstrated a similar spike of more than 50% compared to the 2013/14 edition, establishing a new tournament high at 369,006 total attendees.

The single game attendance record was broken as well, with Club America establishing a new one-game mark when 66,208 fans turned out for the club's semifinal match at Azteca Stadium against Costa Rican side Herediano.

Television ratings have also been on the rise this season. The first leg of the Finals in Mexico averaged 1,763,000 viewers across three networks in the United States: UniMas, UDN and Fox Sports 2. On the pitch, average goals per game increased to 3.48.

Other remarkable statistics from this historic tournament included:

582- The total number of accredited media members representing 12 nations who attended the two legs of the 2014/15 Scotiabank CONCACAF Champions League Finals,

48- The amount of hours it took for Montreal to sell 45,000 tickets to this evening's championship match at Olympic Stadium in Montreal.

With its triumph in the Finals, Club America has now earned the right to represent CONCACAF at the FIFA World Club, to be played this December in Japan.

For more information about the Scotiabank CONCACAF Champions League, please visit CONCACAF.com.